

**Housing Narrative Change
National Dial Messaging Survey**

1000 adults, nationwide
 Oversample of 100 African Americans
 Oversample of 100 Latinos
 Oversample of 100 AAPI
 Oversample of 100 Native Americans
 Oversample of 100 adults in Washington state
 Oversample of 200 <200% FPL
 Sample of 100 advocates

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

Q1. Please indicate your gender.

Q2. {IF Q1=3} Are you...

Male.....	49	100	0	45
Female	51	0	100	54
Non-binary.....	0	0	0	1
Other	0	0	0	0
Prefer not to answer.....	0	0	0	0

Q3. What is your age?

18-29 years	22	20	24	24
30-39 years	17	19	15	18
40-49 years	16	16	16	14
50-64 years	25	25	25	25
65 and older	20	20	20	19
18-24 years	13	11	14	12
25-29 years	9	9	10	12
30-34 years	9	11	8	11
35-39 years	8	8	7	7
40-44 years	7	8	6	6
45-49 years	9	8	10	7
50-54 years	6	7	6	6
55-59 years	9	9	8	10
60-64 years	10	9	11	9
65-69 years	9	10	9	9
70-74 years	7	7	7	7
75 and older	4	4	3	3
Prefer not to answer.....	0	0	0	0

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Q4. Just to make sure we have a representative sample, please choose one or more of these racial or ethnic groups that you identify with. **[RANDOMIZE CHOICES 1-6]**

Select all that apply

White or Caucasian.....	64	65	63	59
Black or African American.....	12	12	13	17
Latino/Latina or Hispanic.....	16	16	16	18
Asian American or Pacific Islander.....	6	6	6	3
Native American.....	2	2	2	4
Middle Eastern.....	0	1	0	1
None of these/Other.....	2	2	2	0

Q5. What is the last year of schooling that you have completed?

High School Graduate or less.....	27	23	32	42
Post-HS.....	41	36	46	42
College graduate or post-grad.....	31	41	22	15
1 - 11th Grade.....	3	3	3	5
High School Graduate.....	24	20	29	37
Vocational or technical school.....	5	4	5	5
Some college but no degree.....	26	23	30	27
Associate degree.....	10	9	11	10
4-year college graduate or bachelor's degree.....	20	25	15	11
Graduate School or advanced degree.....	11	16	7	4
Prefer not to say.....	0	1	0	1

Q6. In which state do you live?

Q7. {Ask of WA Sample Only} And in which county do you live?

Northeast.....	18	18	18	16
Midwest.....	21	21	21	22
South.....	38	38	38	39
West.....	23	23	23	23
New England.....	5	5	5	5
Middle Atlantic.....	13	13	13	11
East North Central.....	15	15	15	15
West North Central.....	6	6	6	7
South Atlantic.....	20	20	20	19
East South Central.....	6	6	6	8
West South Central.....	12	12	12	12
Mountain.....	7	7	7	8
Pacific.....	16	16	16	15
Washington state.....	3	3	3	2
King.....	27	36	18	11
Pierce /Kitsap.....	15	11	21	18
Northwest.....	16	18	13	18
Southwest.....	19	15	24	25
Southeast.....	12	7	17	8
Northeast.....	10	13	6	21

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Q8. In order to be sure we are representing the opinions of people who live in different types of households please tell me how many people live in your household including all dependent children and adults?

Mean	2.7	2.7	2.8	2.8
Median.....	2	2	2	2
One.....	21	21	21	24
Two.....	33	33	33	31
Three	18	19	17	17
Four.....	17	16	17	12
Five.....	6	7	6	7
Six	3	3	3	5
Seven	1	1	1	2
Eight.....	0	0	1	0
Nine.....	0	0	0	1
Ten or more.....	0	0	0	1

Q9. Now for statistical purposes only, last year, what was your total family income from all sources, before taxes?

Below \$12,490	6	6	7	22
\$12,490 to less than \$16,910.....	4	4	5	15
\$16,910 to less than \$21,330.....	4	3	5	14
\$21, 330 to less than \$24,980.....	4	4	4	14
\$24,980 to less than \$25,750.....	2	2	2	4
\$25,750 to less than \$30,170.....	5	4	6	11
\$30,170 to less than \$33,820.....	3	2	3	6
\$33,820 to less than \$34,590.....	2	2	3	2
\$34,590 to less than \$39,010.....	4	5	4	4
\$39,010 to less than \$42,660.....	3	3	2	2
\$42,660 to less than \$43,430.....	1	1	1	1
\$43,430 to less than \$51,500.....	7	9	5	3
\$51,500 to less than \$60,340.....	10	9	10	1
\$60,340 to less than \$69,180.....	6	4	7	0
\$69,180 to less than \$78,020.....	8	8	9	0
\$78,020 to less than \$86,860.....	5	5	5	0
\$86,860 or more.....	21	24	18	0
Prefer not to answer {terminate low income sample}	5	5	5	0

FPL calculation

Under 200% of FPL.....	29	27	31	100
200% or more of FPL.....	66	69	64	0
Unknown	5	5	5	0

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Q10. Now, you will see a list of concerns that some people in this area have mentioned. Other than the Coronavirus/COVID-19 pandemic, please choose the one you think is the most important issue for elected officials to address. **{RANDOMIZE LIST}**

The economy and jobs.....	24	26	23	20
Healthcare.....	24	24	23	21
Social Security and Medicare.....	11	12	10	13
Dysfunction in government.....	7	7	7	6
Immigration.....	6	6	6	6
The cost of housing and homelessness.....	6	5	7	10
The environment and climate change.....	6	7	5	6
Terrorism and national security.....	5	4	7	6
Education.....	4	4	4	3
The federal budget deficit.....	2	2	2	2
Prescription drug costs.....	1	2	1	3
Crime.....	1	1	2	2
Other.....	2	2	2	2

Q11. In your opinion, which of the following is the primary reason wealthy Americans have achieved financial success? **{ROTATE 1-2, 2-1}**

Wealthy Americans achieved their success because they were given more opportunities than others.....	50	50	50	51
Wealthy Americans achieved their success because they worked harder than others.....	34	38	31	28
Not sure.....	16	12	19	22

Q12. Which of the following statements is closer to your opinion? **{ROTATE 1-2, 2-1}**

People of color face greater barriers to economic success than white people.....	50	49	51	50
People of color who cannot get ahead are mostly responsible for their own condition.....	37	41	33	34
Not sure.....	13	9	17	16

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Q13. If you had to choose, which would you prefer? {ROTATE 1-2, 2-1}

Government get out of our way.....	34	38	31	29
Government create opportunities for advancement.....	55	53	56	56
Not sure.....	11	9	14	15

Q14. {P} {SSA} Even if neither is perfect, which of the following statements is closer to your opinion? {ROTATE 1-2, 2-1}

Housing is a private responsibility that we regulate.....	27	30	24	16
Housing is a public good that everyone should have access to.....	65	63	67	76
Not sure.....	8	7	10	9

Q15. {P} {SSB} Even if neither is perfect, which of the following statements is closer to your opinion? {ROTATE 1-2, 2-1}

Housing is a private responsibility that we regulate.....	19	26	13	15
Housing is a basic human need that everyone should have access to.....	75	71	80	79
Not sure.....	6	4	7	6

Q16. {SSA} How big of a problem is affordable housing for all in the country?

Very big problem.....	47	44	50	57
Somewhat of a problem.....	39	41	38	31
A little problem.....	9	13	6	6
Not a problem at all.....	1	1	2	1
Not sure.....	3	1	4	4
Problem.....	87	85	88	88
Not a problem.....	11	14	8	8

Q17. {SSB} How big of a problem is affordable housing for all in your community?

Very big problem.....	31	28	34	38
Somewhat of a problem.....	34	30	38	35
A little problem.....	19	24	14	14
Not a problem at all.....	9	11	7	7
Not sure.....	7	7	7	6
Problem.....	66	59	73	73
Not a problem.....	28	35	21	21

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Q18. {SSA} Now you are going to see a list of different descriptive words. Select the THREE words you believe best describe the current state of housing in the United States.

Select the three that apply

Too expensive	60	56	65	66
Fundamental necessity	41	41	41	39
Out of reach	31	30	30	33
Personal responsibility	24	23	26	19
Discriminatory	22	18	26	23
Human right.....	22	22	22	24
Accessible	17	19	16	15
Segregated.....	14	16	12	11
Common good.....	12	15	10	11
Affordable	12	14	9	10
Fair	11	14	9	8
Unsafe	10	10	10	14
Other	1	2	0	1
Not sure.....	2	1	4	2

Q19. {SSB} Now you are going to see a list of different descriptive words. Select the THREE words you believe best describe how housing in the United States SHOULD be.

Select the three that apply

Affordable	65	62	68	71
Safe	40	37	44	35
Accessible	33	35	32	31
Human right.....	31	34	29	31
Fundamental necessity	26	28	24	30
Nondiscriminatory	25	25	25	25
Fair	21	21	22	26
Within reach	19	19	20	14
Personal responsibility	17	18	17	13
Common good.....	9	11	8	10
Other	0	0	0	1
Not sure.....	1	1	0	1

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Q20. {P} {SSA} What role should the local government play in ensuring affordable housing?

A big role	41	42	42	51
A medium role	37	37	37	31
A small role.....	13	14	12	10
No role at all	4	5	4	3
Not sure.....	3	2	5	5
 Big/Medium role	 79	 79	 79	 82
Small/No role at all	18	19	16	13

Q21. {P} {SSB} What role should the federal government play in ensuring affordable housing?

A big role	42	40	43	51
A medium role	30	30	31	27
A small role.....	18	21	15	13
No role at all	6	6	6	4
Not sure.....	4	3	5	5
 Big/Medium role	 72	 70	 74	 78
Small/No role at all	24	27	21	18

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Q22. {P} Please indicate whether you favor or oppose each of the following policies on a scale of 0 to 10 where 0 means you strongly oppose and 10 means you strongly favor. **{RANDOMIZE}**

Sorted by means

D22l. Investing in stable, good-paying jobs	8.2	8.0	8.4	8.3
D22b. Re-purposing available spaces that stand empty into affordable housing options.....	7.8	7.6	8.0	8.1
C22e. Passing laws so tenants are not evicted for no reason	7.7	7.7	7.7	8.0
C22m. Tax credits and incentives to convert unused space into low cost housing like tiny houses, converted garages, and housing cooperatives.....	7.4	7.3	7.6	7.9
C22i. Regulating housing costs so they reflect the economy of the community.....	7.4	7.2	7.5	7.8
C22c. Investing in the building of more affordable housing in every neighborhood	7.4	7.3	7.4	7.6
C22g. Passing rent control measures	7.4	7.3	7.4	7.6
C22o. Providing renter or owner subsidies to low- and moderate- income households	7.3	7.1	7.5	7.9
C22k. Increasing the minimum wage to \$15 per hour	7.3	7.1	7.5	7.6
D22f. Creating housing trusts run by non-profits	7.0	7.0	7.1	7.3
D22d. Investing public funds into the creation of more affordable housing	7.0	6.9	7.1	7.6
D22h. Regulating rent increases.....	7.0	6.7	7.3	7.0
D22p. Investing in homeowners' and renters' assistance for low-income people and people of color.....	7.0	6.8	7.2	7.4
C22a. Dedicating public lands for the construction of more affordable housing.....	6.6	6.7	6.6	7.3
D22j. Changing community rules and zoning to ensure different kinds of affordable housing like apartments, condos, and other higher-density buildings can be built in neighborhoods	6.6	6.6	6.7	7.0
D22n. Passing an anti-speculation tax to discourage speculative investors, or "house flippers," from buying and rapidly reselling properties	6.1	6.0	6.2	6.2

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Sorted by “10 – Strongly favor”

C22k.Increasing the minimum wage to \$15 per hour	42	38	45	49
C22e.Passing laws so tenants are not evicted for no reason	37	35	39	44
D22l.Investing in stable, good-paying jobs	36	29	41	41
C22g.Passing rent control measures	31	31	31	38
D22b.Re-purposing available spaces that stand empty into affordable housing options.....	30	24	35	37
C22c.Investing in the building of more affordable housing in every neighborhood	30	29	30	36
C22i.Regulating housing costs so they reflect the economy of the community.....	27	26	29	37
C22m.Tax credits and incentives to convert unused space into low cost housing like tiny houses, converted garages, and housing cooperatives.....	27	23	31	38
C22o.Providing renter or owner subsidies to low- and moderate- income households	27	25	29	37
D22h.Regulating rent increases.....	26	22	29	27
D22p.Investing in homeowners' and renters' assistance for low-income people and people of color.....	24	20	27	29
C22a.Dedicating public lands for the construction of more affordable housing	22	21	22	33
D22d.Investing public funds into the creation of more affordable housing	22	19	24	30
D22f.Creating housing trusts run by non-profits	20	18	21	22
D22j.Changing community rules and zoning to ensure different kinds of affordable housing like apartments, condos, and other higher-density buildings can be built in neighborhoods	18	15	21	24
D22n.Passing an anti-speculation tax to discourage speculative investors, or "house flippers," from buying and rapidly reselling properties	15	14	16	16

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a. {SSC} Dedicating public lands for the construction of more affordable housing.

Mean	6.6	6.7	6.6	7.3
10 – Strongly favor	22	21	22	33
8 - 9	23	25	20	21
6 - 7	22	22	22	20
5	10	9	11	9
1 - 4	13	14	13	8
0 – Strongly oppose	6	6	7	5
Not sure	4	4	5	6
6 - 10 – Favor	66	68	64	73
5 /NS	14	13	16	14
0 - 4 – Oppose	20	20	20	13

b. {SSD} Re-purposing available spaces that stand empty into affordable housing options.

Mean	7.8	7.6	8.0	8.1
10 – Strongly favor	30	24	35	37
8 - 9	28	28	28	31
6 - 7	24	28	20	13
5	10	12	8	9
1 - 4	4	3	5	6
0 – Strongly oppose	1	1	0	0
Not sure	3	3	4	4
6 - 10 – Favor	82	81	83	81
5 /NS	13	15	12	13
0 - 4 – Oppose	5	5	5	6

c. {SSC} Investing in the building of more affordable housing in every neighborhood.

Mean	7.4	7.3	7.4	7.6
10 – Strongly favor	30	29	30	36
8 - 9	27	27	26	23
6 - 7	20	18	21	20
5	10	9	10	6
1 - 4	7	10	5	7
0 – Strongly oppose	5	5	5	5
Not sure	2	2	2	3
6 - 10 – Favor	76	74	78	79
5 /NS	12	11	12	9
0 - 4 – Oppose	12	15	10	12

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d. {SSD} Investing public funds into the creation of more affordable housing.

Mean	7.0	6.9	7.1	7.6
10 – Strongly favor	22	19	24	30
8 - 9	27	29	24	28
6 - 7	21	22	21	14
5	10	13	8	11
1 - 4	10	10	11	9
0 – Strongly oppose	3	4	3	1
Not sure	6	4	8	7
6 - 10 – Favor	70	70	69	72
5 /NS	17	17	16	18
0 - 4 – Oppose	14	13	14	10

e. {SSC} Passing laws so tenants are not evicted for no reason.

Mean	7.7	7.7	7.7	8.0
10 – Strongly favor	37	35	39	44
8 - 9	25	24	24	23
6 - 7	16	18	15	13
5	6	6	7	4
1 - 4	6	7	5	5
0 – Strongly oppose	5	4	6	6
Not sure	4	6	3	6
6 - 10 – Favor	78	77	79	79
5 /NS	11	11	10	10
0 - 4 – Oppose	11	11	11	11

f. {SSD} Creating housing trusts run by non-profits.

Mean	7.0	7.0	7.1	7.3
10 – Strongly favor	20	18	21	22
8 - 9	22	22	22	22
6 - 7	23	25	21	25
5	12	14	11	9
1 - 4	8	8	9	6
0 – Strongly oppose	2	3	2	3
Not sure	12	10	13	13
6 - 10 – Favor	65	65	64	69
5 /NS	24	25	24	22
0 - 4 – Oppose	11	10	11	8

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g. {SSC} Passing rent control measures.

Mean	7.4	7.3	7.4	7.6
10 – Strongly favor	31	31	31	38
8 - 9	22	24	21	17
6 - 7	19	19	18	17
5	10	7	13	7
1 - 4	7	10	5	6
0 – Strongly oppose	5	5	5	5
Not sure	6	5	7	10
6 - 10 – Favor	72	74	70	71
5 /NS	16	12	20	17
0 - 4 – Oppose	12	15	10	11

h. {SSD} Regulating rent increases.

Mean	7.0	6.7	7.3	7.0
10 – Strongly favor	26	22	29	27
8 - 9	26	27	25	26
6 - 7	19	19	18	17
5	9	7	10	9
1 - 4	11	15	8	9
0 – Strongly oppose	6	7	5	7
Not sure	4	3	6	5
6 - 10 – Favor	71	69	72	70
5 /NS	13	10	16	13
0 - 4 – Oppose	17	21	12	16

i. {SSC} Regulating housing costs so they reflect the economy of the community.

Mean	7.4	7.2	7.5	7.8
10 – Strongly favor	27	26	29	37
8 - 9	29	27	31	25
6 - 7	18	21	15	16
5	9	8	10	8
1 - 4	8	10	5	6
0 – Strongly oppose	4	4	4	4
Not sure	5	4	5	5
6 - 10 – Favor	74	74	75	77
5 /NS	14	12	16	13
0 - 4 – Oppose	12	14	10	10

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j. **{SSD}** Changing community rules and zoning to ensure different kinds of affordable housing like apartments, condos, and other higher-density buildings can be built in neighborhoods.

Mean	6.6	6.6	6.7	7.0
10 – Strongly favor	18	15	21	24
8 - 9	25	30	21	22
6 - 7	22	22	22	21
5	11	11	11	10
1 - 4	13	14	12	12
0 – Strongly oppose	5	6	5	3
Not sure	5	3	7	7
6 - 10 – Favor	65	67	64	67
5 /NS	16	14	18	17
0 - 4 – Oppose	19	20	18	15

k. **{SSC}** Increasing the minimum wage to \$15 per hour.

Mean	7.3	7.1	7.5	7.6
10 – Strongly favor	42	38	45	49
8 - 9	18	20	16	15
6 - 7	10	10	9	9
5	7	5	9	7
1 - 4	10	15	6	8
0 – Strongly oppose	9	9	9	8
Not sure	4	2	5	4
6 - 10 – Favor	70	68	71	73
5 /NS	11	8	14	11
0 - 4 – Oppose	19	24	15	16

l. **{SSD}** Investing in stable, good-paying jobs.

Mean	8.2	8.0	8.4	8.3
10 – Strongly favor	36	29	41	41
8 - 9	33	37	29	28
6 - 7	17	19	17	17
5	6	7	5	7
1 - 4	4	6	3	2
0 – Strongly oppose	0	1	0	1
Not sure	3	2	4	4
6 - 10 – Favor	86	85	87	86
5 /NS	10	9	10	11
0 - 4 – Oppose	4	6	3	3

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m. **{SSC}** Tax credits and incentives to convert unused space into low cost housing like tiny houses, converted garages, and housing cooperatives.

Mean	7.4	7.3	7.6	7.9
10 – Strongly favor	27	23	31	38
8 - 9	26	28	25	22
6 - 7	22	25	20	18
5	10	9	11	6
1 - 4	6	8	5	6
0 – Strongly oppose	3	2	4	3
Not sure	5	5	5	6
6 - 10 – Favor	75	76	75	78
5 /NS	15	14	16	13
0 - 4 – Oppose	9	10	8	9

n. **{SSD}** Passing an anti-speculation tax to discourage speculative investors, or “house flippers,” from buying and rapidly reselling properties.

Mean	6.1	6.0	6.2	6.2
10 – Strongly favor	15	14	16	16
8 - 9	20	21	19	18
6 - 7	18	18	19	18
5	14	14	13	14
1 - 4	14	15	12	17
0 – Strongly oppose	9	10	9	5
Not sure	10	8	12	12
6 - 10 – Favor	53	52	54	52
5 /NS	24	23	25	26
0 - 4 – Oppose	23	25	21	22

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o. **{SSC}** Providing renter or owner subsidies to low- and moderate- income households.

Mean	7.3	7.1	7.5	7.9
10 – Strongly favor	27	25	29	37
8 - 9	26	27	24	24
6 - 7	20	19	21	16
5	11	10	11	8
1 - 4	7	9	4	5
0 – Strongly oppose	4	4	4	3
Not sure	6	6	6	7
6 - 10 – Favor	73	71	74	78
5 /NS	16	15	17	15
0 - 4 – Oppose	11	14	8	7

p. **{SSD}** Investing in homeowners' and renters' assistance for low-income people and people of color.

Mean	7.0	6.8	7.2	7.4
10 – Strongly favor	24	20	27	29
8 - 9	23	25	22	27
6 - 7	22	23	20	20
5	11	10	12	8
1 - 4	13	16	10	9
0 – Strongly oppose	3	4	3	3
Not sure	5	2	7	4
6 - 10 – Favor	69	68	69	76
5 /NS	15	12	19	12
0 - 4 – Oppose	16	20	12	12

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Q23. Who or what is to blame for the housing crisis in the United States? {RANDOMIZE}

Federal government.....	20	18	21	20
Housing and land developers.....	12	12	11	9
Investors and Speculators.....	11	14	8	9
State government.....	10	11	8	10
Individuals	8	7	8	7
Landlords.....	7	7	8	9
Private sector	6	7	5	7
Local government.....	5	5	5	5
Other	3	3	3	5
Not sure.....	19	15	23	18

Q24. And who or what is most responsible for solving the housing crisis in the United States? {RANDOMIZE}

Federal government.....	32	32	32	33
State government.....	15	14	15	13
Local government.....	10	10	9	10
Individuals	9	10	8	8
Private sector	7	10	4	4
Housing and land developers.....	6	7	6	7
Landlords.....	2	3	2	2
Non-profits and charities	2	1	2	2
Investors.....	2	1	2	2
Faith organizations.....	1	0	1	1
Other	2	2	2	2
Not sure.....	14	10	17	16

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

Q25. {P} Now you are going to read several statements. For each one, please indicate if you agree or disagree.
[RANDOMIZE]

Sorted by “Strongly agree”

C25c.All children deserve a roof over their head and a safe place to live	75	73	77	78
C25u.Like air to breathe and food to eat, safe shelter is a basic human need	65	62	68	68
D25b.Without a job, you are likely to struggle holding down housing.....	64	60	68	61
C25e.Everyone should be able to choose where to live when you can afford it. Being denied where to live because of race, family status, or disability is discrimination	64	63	64	68
D25f.Being denied where to live because of race, family status, or disability is discrimination	62	55	68	63
D25h.Every person deserves the right to a safe, secure, and affordable place to live no matter what we look like or where we come from.....	59	53	64	63
C25g.Everyone should be able to live in a neighborhood with good schools, grocery stores, parks, and libraries	58	54	61	65
D25d.We should guarantee all children a roof over their head and a safe place to live.....	58	47	68	61
C25k.Everyone should have a safe, stable place to call home regardless of how much money we have	57	56	59	65
C25a.Without housing, you are likely to struggle holding down a job	54	53	55	60
D25l.Everyone should have a safe, stable place to call home, no exceptions	53	45	61	56
C25o.We need rules that will keep housing within reach for everyone.....	51	53	48	55
D25p.We need policies that ensure housing is within reach for everyone.....	47	45	49	56
C25z.Government should ensure everyone has access to housing	46	48	44	52
D25t.We need to come together as a community to pass policies that can increase affordable housing for all.....	45	40	49	52
D25v.We should guarantee affordable housing for all.....	42	36	48	54
C25s.We need to come together as a community to elect new leaders that can increase affordable housing for all	42	43	42	47
C25q.We can make a difference by coming together as a community to make housing affordable for all.....	40	38	42	49

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705
D25n.By working together we can rewrite the rules so everyone can thrive and have affordable, secure housing	40	37	42	49
D25aa.Government should ensure that everyone has a place to live.....	39	36	41	49
C25i.If we had the right policies in place, almost no one would be homeless in America.....	38	40	37	42
C25m.By working together we can rewrite the rules so everyone can thrive	37	39	35	40
D25r.By working together we can prioritize policies that seek racial fairness in housing	36	29	42	41
D25j.If we had the right policies in place, almost no one would be struggling to find and keep housing in America.....	35	33	36	41
25y.The richest 1% are exploiting the housing market and keeping housing out of our reach	32	32	32	34
C25w.Decades of racist housing policies mean that today, many working people of color struggle to afford a roof over their head	31	33	29	32
D25x.Decades of discriminatory housing policies mean that today, many working people of color struggle to afford a roof over their head	26	21	30	32

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

a. **{SSC}** Without housing, you are likely to struggle holding down a job.

Strongly agree	54	53	55	60
Somewhat agree	32	32	32	25
Somewhat disagree	6	7	5	7
Strongly disagree	2	3	1	2
Not sure	6	5	7	6
Agree	86	86	87	85
Disagree	8	10	7	9

b. **{SSD}** Without a job, you are likely to struggle holding down housing.

Strongly agree	64	60	68	61
Somewhat agree	26	29	24	27
Somewhat disagree	6	7	5	7
Strongly disagree	3	3	2	3
Not sure	1	1	2	2
Agree	90	89	91	88
Disagree	8	10	7	10

c. **{SSC}** All children deserve a roof over their head and a safe place to live.

Strongly agree	75	73	77	78
Somewhat agree	18	19	18	15
Somewhat disagree	3	5	1	3
Strongly disagree	1	1	1	2
Not sure	2	2	3	2
Agree	93	92	94	93
Disagree	4	6	2	5

d. **{SSD}** We should guarantee all children a roof over their heard and a safe place to live.

Strongly agree	58	47	68	61
Somewhat agree	29	36	23	26
Somewhat disagree	8	10	6	7
Strongly disagree	4	5	2	2
Not sure	2	2	1	4
Agree	87	83	90	87
Disagree	11	15	8	9

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

e. **{SSC}** Everyone should be able to choose where to live when you can afford it. Being denied where to live because of race, family status, or disability is discrimination.

Strongly agree	64	63	64	68
Somewhat agree	24	25	23	20
Somewhat disagree	6	9	3	6
Strongly disagree	3	2	5	3
Not sure	3	2	5	2
Agree	87	87	88	88
Disagree	9	10	8	9

f. **{SSD}** Being denied where to live because of race, family status, or disability is discrimination.

Strongly agree	62	55	68	63
Somewhat agree	22	25	19	24
Somewhat disagree	8	12	4	4
Strongly disagree	7	6	7	8
Not sure	2	2	2	1
Agree	84	80	87	87
Disagree	14	18	11	12

g. **{SSC}** Everyone should be able to live in a neighborhood with good schools, grocery stores, parks, and libraries.

Strongly agree	58	54	61	65
Somewhat agree	32	35	28	24
Somewhat disagree	5	5	5	5
Strongly disagree	3	3	2	4
Not sure	3	2	3	3
Agree	90	89	90	89
Disagree	8	8	7	8

h. **{SSD}** Every person deserves the right to a safe, secure, and affordable place to live no matter what we look like or where we come from.

Strongly agree	59	53	64	63
Somewhat agree	27	30	25	25
Somewhat disagree	9	11	6	8
Strongly disagree	3	4	2	2
Not sure	2	2	3	2
Agree	86	82	89	87
Disagree	12	15	8	10

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

i. **{SSC}** If we had the right policies in place, almost no one would be homeless in America.

Strongly agree	38	40	37	42
Somewhat agree	33	34	31	29
Somewhat disagree	13	12	14	11
Strongly disagree	9	11	8	9
Not sure	7	4	10	9
Agree	71	73	68	71
Disagree	23	23	22	20

j. **{SSD}** If we had the right policies in place, almost no one would be struggling to find and keep housing in America.

Strongly agree	35	33	36	41
Somewhat agree	34	33	35	37
Somewhat disagree	19	19	18	13
Strongly disagree	7	9	5	4
Not sure	6	5	6	5
Agree	69	66	71	78
Disagree	26	29	23	17

k. **{SSC}** Everyone should have a safe, stable place to call home regardless of how much money we have.

Strongly agree	57	56	59	65
Somewhat agree	32	34	29	24
Somewhat disagree	5	5	4	5
Strongly disagree	3	3	4	2
Not sure	3	3	4	3
Agree	89	90	88	89
Disagree	8	8	8	7

l. **{SSD}** Everyone should have a safe, stable place to call home, no exceptions.

Strongly agree	53	45	61	56
Somewhat agree	30	33	29	29
Somewhat disagree	10	15	5	10
Strongly disagree	4	5	2	2
Not sure	3	3	2	4
Agree	84	78	90	84
Disagree	14	19	8	12

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

m. {SSC} By working together we can rewrite the rules so everyone can thrive.

Strongly agree	37	39	35	40
Somewhat agree	39	39	38	35
Somewhat disagree	12	11	12	10
Strongly disagree	7	7	7	7
Not sure	6	4	8	9
Agree	75	78	73	74
Disagree	19	18	19	17

n. {SSD} By working together we can rewrite the rules so everyone can thrive and have affordable, secure housing.

Strongly agree	40	37	42	49
Somewhat agree	39	40	38	33
Somewhat disagree	12	12	12	9
Strongly disagree	5	8	3	5
Not sure	4	3	6	4
Agree	79	77	80	82
Disagree	17	19	15	14

o. {SSC} We need rules that will keep housing within reach for everyone.

Strongly agree	51	53	48	55
Somewhat agree	33	34	32	29
Somewhat disagree	8	8	8	8
Strongly disagree	4	3	5	4
Not sure	4	1	6	4
Agree	84	87	80	84
Disagree	12	11	14	12

p. {SSD} We need policies that ensure housing is within reach for everyone.

Strongly agree	47	45	49	56
Somewhat agree	40	41	39	34
Somewhat disagree	7	8	7	6
Strongly disagree	3	4	3	1
Not sure	2	2	3	2
Agree	87	87	88	91
Disagree	10	11	9	8

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

q. **{SSC}** We can make a difference by coming together as a community to make housing affordable for all.

Strongly agree	40	38	42	49
Somewhat agree	38	42	35	31
Somewhat disagree	11	11	10	8
Strongly disagree	5	4	5	5
Not sure	6	4	8	7
Agree	78	80	77	80
Disagree	15	15	15	13

r. **{SSD}** By working together we can prioritize policies that seek racial fairness in housing.

Strongly agree	36	29	42	41
Somewhat agree	43	49	38	39
Somewhat disagree	10	12	8	6
Strongly disagree	5	6	4	5
Not sure	6	4	7	8
Agree	79	78	81	80
Disagree	15	18	12	11

s. **{SSC}** We need to come together as a community to elect new leaders that can increase affordable housing for all.

Strongly agree	42	43	42	47
Somewhat agree	34	34	34	30
Somewhat disagree	10	11	9	9
Strongly disagree	7	7	7	5
Not sure	6	4	8	9
Agree	77	77	76	77
Disagree	17	19	16	14

t. **{SSD}** We need to come together as a community to pass policies that can increase affordable housing for all.

Strongly agree	45	40	49	52
Somewhat agree	39	39	39	38
Somewhat disagree	9	13	6	5
Strongly disagree	4	4	3	2
Not sure	4	4	3	4
Agree	83	79	88	90
Disagree	13	17	10	6

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

u. **{SSC}** Like air to breathe and food to eat, safe shelter is a basic human need.

Strongly agree	65	62	68	68
Somewhat agree	27	30	25	22
Somewhat disagree	4	5	3	6
Strongly disagree	2	3	1	2
Not sure	2	1	2	2
Agree	92	92	93	90
Disagree	6	8	5	8

v. **{SSD}** We should guarantee affordable housing for all.

Strongly agree	42	36	48	54
Somewhat agree	34	34	34	28
Somewhat disagree	12	15	9	10
Strongly disagree	9	12	5	4
Not sure	3	3	4	5
Agree	76	71	82	82
Disagree	20	26	15	13

w. **{SSC}** Decades of racist housing policies mean that today, many working people of color struggle to afford a roof over their head.

Strongly agree	31	33	29	32
Somewhat agree	30	30	29	31
Somewhat disagree	17	18	17	15
Strongly disagree	13	14	13	13
Not sure	9	5	12	9
Agree	60	63	58	62
Disagree	31	32	30	28

x. **{SSD}** Decades of discriminatory housing policies mean that today, many working people of color struggle to afford a roof over their head.

Strongly agree	26	21	30	32
Somewhat agree	38	41	36	35
Somewhat disagree	17	20	14	14
Strongly disagree	10	11	9	8
Not sure	9	7	11	11
Agree	64	62	65	67
Disagree	27	31	23	22

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

y. The richest 1% are exploiting the housing market and keeping housing out of our reach.

Strongly agree	32	32	32	34
Somewhat agree	27	27	28	28
Somewhat disagree	16	18	15	15
Strongly disagree	13	13	13	10
Not sure	11	9	13	13
Agree	59	59	59	62
Disagree	29	32	27	25

z. {SSC} Government should ensure everyone has access to housing.

Strongly agree	46	48	44	52
Somewhat agree	30	29	31	27
Somewhat disagree	10	10	11	8
Strongly disagree	7	7	7	6
Not sure	6	5	8	7
Agree	77	78	75	79
Disagree	17	18	17	14

aa. {SSD} Government should ensure that everyone has a place to live.

Strongly agree	39	36	41	49
Somewhat agree	32	30	34	27
Somewhat disagree	16	17	15	17
Strongly disagree	9	11	7	4
Not sure	4	5	3	2
Agree	71	66	75	77
Disagree	25	28	22	21

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

Q26. When people can't find affordable housing, how big of an impact does that have on the economy?

A large impact	43	44	42	50
Somewhat of an impact.....	38	36	40	31
A little bit of an impact	10	12	7	9
No impact at all	2	2	3	2
Not sure.....	6	5	8	7
Impact.....	81	81	82	81
No impact	12	14	10	11

Q27. {SSC} Do you agree or disagree that there is a housing crisis in America?

Strongly agree	45	42	48	54
Somewhat agree	39	41	38	31
Somewhat disagree	7	8	6	6
Strongly disagree	3	3	2	2
Not sure.....	6	6	6	6
Agree.....	84	83	85	85
Disagree	10	11	9	9

Q28. {SSD} Do you agree or disagree that there is an affordable housing crisis in America?

Strongly agree	46	39	52	59
Somewhat agree	41	45	38	32
Somewhat disagree	6	10	3	5
Strongly disagree	3	2	3	2
Not sure.....	4	3	4	3
Agree.....	87	84	90	91
Disagree	9	13	6	6

Q29. {P} How important is the issue of housing for the country to address compared to other issues?

Very important.....	39	38	40	46
Somewhat important	40	40	40	35
A little important	15	18	13	11
Not important at all	3	3	2	2
Not sure.....	3	2	5	5
Important	79	78	80	82
Not important.....	18	20	16	14

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

[ROTATE Q30-44]

Now you are going to hear a series of statements and give your reactions.

DIAL INSTRUCTIONS FOR EACH MESSAGE: As you listen to the audio, use the slider to show how you feel about what you’re hearing, where 0 is very cool, negative feelings and you strongly disagree with what you are hearing and 100 is very warm, positive feelings and you strongly agree with what you are hearing. 50 is neutral. Your slider starts at 50. Again, we want you to constantly use your slider to show how cool or warm you’re feeling toward the statement you’re hearing.

Sorted by unconscious means

C41.American Dream - White Man	72	71	73	72
D42.American Dream - Latina Woman	70	68	72	69
C31.People First - White Man	69	68	69	70
C35.Health and Wellbeing - White Man	68	68	69	69
D32.People First - White Woman	68	66	70	68
D36.Health and Wellbeing - AA Woman	68	66	69	69
D44.Employment And Housing - White Man	67	65	68	66
C43.Employment And Housing - AA Woman	65	66	64	66
C39.Safety/Security - White Man	65	65	64	65
D40.Safety/Security - AA Woman	64	63	66	66
C37.Home - White Man	64	65	63	64
D38.Home - AA Woman	64	62	65	65
30.Status Quo - White Man	61	61	62	60
C33.History of Racism - White Man	61	62	60	61
D34.History of Racism - AA Woman	60	59	61	62

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

Sorted by mean Convincing

C41.American Dream - White Man	80	79	81	82
C35.Health and Wellbeing - White Man	78	76	80	81
C31.People First - White Man	77	75	78	80
D42.American Dream - Latina Woman	76	73	78	79
C37.Home - White Man.....	76	74	77	80
C39.Safety/Security - White Man	75	73	77	78
D36.Health and Wellbeing - AA Woman.....	74	71	78	78
C43.Employment And Housing - AA Woman	74	72	76	76
D32.People First - White Woman	74	70	78	78
D38.Home - AA Woman.....	72	68	76	77
D44.Employment And Housing - White Man	72	67	76	75
D40.Safety/Security - AA Woman	72	68	75	76
30.Status Quo - White Man.....	70	69	72	71
C33.History of Racism - White Man.....	69	68	71	71
D34.History of Racism - AA Woman.....	66	63	68	70

Sorted by 100 Very Convincing

C41.American Dream - White Man	28	26	28	38
C35.Health and Wellbeing - White Man.....	25	21	29	37
C31.People First - White Man	25	22	29	33
C37.Home - White Man.....	25	22	27	34
C39.Safety/Security - White Man	23	21	24	29
C43.Employment And Housing - AA Woman	22	20	23	28
D32.People First - White Woman	21	15	26	31
D36.Health and Wellbeing - AA Woman.....	21	16	25	29
D38.Home - AA Woman.....	21	14	27	30
D42.American Dream - Latina Woman	20	16	24	31
C33.History of Racism - White Man.....	20	17	23	25
D44.Employment And Housing - White Man	20	14	25	24
D40.Safety/Security - AA Woman	18	13	22	27
D34.History of Racism - AA Woman.....	16	12	20	24
30.Status Quo - White Man.....	16	12	20	20

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

{STATUS QUO - WHITE MAN - 116 WORDS} The American Dream means you put in the work and you too can own a home of your own. But look at any city in America and you'll see the predictable results of big government over-reach, getting in the way of that dream by tying up free markets in endless regulations. Our housing crisis – with people who are struggling to make ends meet priced out of communities and entire cities, and homeless people sleeping in the streets – can only be fixed when we cut the red tape that holds back new construction, so entrepreneurs and developers can build new units to meet the growing need for housing and bring down the prices for all of us.

Mean	61	61	62	60
Final.....	70	69	72	71
Maximum.....	83	82	84	84
Minimum.....	35	36	35	32

Q30. Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	70	69	72	71
100 – Very convincing.....	16	12	20	20
80 - 99	26	29	23	25
51 - 79	31	30	32	25
50	6	6	6	7
26 - 49	8	9	8	6
0 - 25 – Not convincing	8	9	6	9
Not sure.....	5	5	6	8
51 - 100 – Convincing	72	71	74	70
50 /NS	12	11	12	15
0 - 49 – Not convincing	16	18	14	15

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

{SSC} {PEOPLE FIRST - WHITE MAN - 119 WORDS} Most of us want to provide for our families, have a safe place to call home, and pursue our dreams, regardless of what we look like or where we come from. But today, politicians set housing regulations and policies that make it harder for people struggling to make ends meet to find and afford a safe place of their own. We need our leaders to put people first. By joining together, we can change policies to benefit all of us, like building more affordable options or regulating rent increases to limit how much someone can increase our rent. Together we can ensure everyone, regardless of zip code, has a place to live our lives and care for our families.

Mean	69	68	69	70
Final.....	79	78	80	82
Maximum.....	88	87	89	90
Minimum.....	38	38	38	38

Q31. {SSC} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	77	75	78	80
100 – Very convincing.....	25	22	29	33
80 - 99	29	31	26	27
51 - 79	26	26	26	20
50	3	3	3	3
26 - 49	5	6	4	3
0 - 25 – Not convincing	6	7	4	6
Not sure.....	6	5	6	9
51 - 100 – Convincing	80	79	81	80
50 /NS	9	8	10	11
0 - 49 – Not convincing	11	13	9	9

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

{SSD} {PEOPLE FIRST - WHITE WOMAN - 119 WORDS} Most of us want to provide for our families, have a safe place to call home, and pursue our dreams, regardless of what we look like or where we come from. But today, politicians set housing regulations and policies that make it harder for people struggling to make ends meet to find and afford a safe place of their own. We need our leaders to put people first. By joining together, we can change policies to benefit all of us, like building more affordable options or regulating rent increases to limit how much someone can increase our rent. Together we can ensure everyone, regardless of zip code, has a place to live our lives and care for our families.

Mean	68	66	70	68
Final.....	77	73	80	80
Maximum.....	87	86	88	88
Minimum.....	38	38	39	38

Q32. {SSD} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	74	70	78	78
100 – Very convincing.....	21	15	26	31
80 - 99	30	29	30	23
51 - 79	28	29	27	25
50	5	5	5	5
26 - 49	5	7	4	5
0 - 25 – Not convincing	8	11	5	5
Not sure.....	4	5	3	5
51 - 100 – Convincing	78	73	83	80
50 /NS	9	10	8	10
0 - 49 – Not convincing	13	17	8	10

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

{SSC} {HISTORY OF RACISM - WHITE MAN - 112 WORDS} Regardless of income or race, people want to live where we can reach our highest potential and contribute to our communities. Yet our nation’s history of racial discrimination and predatory actions have forced people of color to pay higher rent for lower quality housing, and higher interest rates for worse mortgages. Decades of discriminatory housing policies mean that today, many working people of color struggle to afford a roof over their heads while profit-driven landlords keep extracting more rent and evicting longtime residents. The time is now to address gaping inequality by protecting tenants from unfair rent increases, providing subsidies for lower income renters and homeowners, and ensuring anti-discrimination protections are enforced.

Mean	61	62	60	61
Final.....	72	71	72	72
Maximum.....	84	84	84	84
Minimum.....	34	36	32	33

Q33. {SSC} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	69	68	71	71
100 – Very convincing.....	20	17	23	25
80 - 99	25	29	22	20
51 - 79	25	22	28	24
50	4	3	6	5
26 - 49	7	9	6	9
0 - 25 – Not convincing	12	14	11	9
Not sure.....	6	6	6	7
51 - 100 – Convincing	70	68	72	70
50 /NS	10	9	12	12
0 - 49 – Not convincing	20	23	16	18

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

{SSD} {HISTORY OF RACISM - AA WOMAN - 112 WORDS} Regardless of income or race, people want to live where we can reach our highest potential and contribute to our communities. Yet our nation’s history of racial discrimination and predatory actions have forced people of color to pay higher rent for lower quality housing, and higher interest rates for worse mortgages. Decades of discriminatory housing policies mean that today, many working people of color struggle to afford a roof over their heads while profit-driven landlords keep extracting more rent and evicting longtime residents. The time is now to address gaping inequality by protecting tenants from unfair rent increases, providing subsidies for lower income renters and homeowners, and ensuring anti-discrimination protections are enforced.

Mean	60	59	61	62
Final.....	68	65	70	70
Maximum.....	82	81	83	84
Minimum.....	33	33	34	34

Q34. {SSD} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	66	63	68	70
100 – Very convincing.....	16	12	20	24
80 - 99	24	26	23	22
51 - 79	27	27	28	23
50	5	4	5	6
26 - 49	8	9	7	7
0 - 25 – Not convincing	15	17	13	11
Not sure.....	4	4	4	6
51 - 100 – Convincing	68	65	70	69
50 /NS	9	8	10	12
0 - 49 – Not convincing	23	27	20	19

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

{SSC} {HEALTH AND WELLBEING- WHITE MAN - 123 WORDS} No matter where we’re from or where we live, having a safe, stable place to come home to is the foundation for our wellbeing and mental health; it’s where we celebrate our good times and recover from the rest. But today, because of unfair rules, too many of us are left merely surviving in unhealthy environments or under the threat that one unforeseen problem will have us out on the street. For people to be and stay well both physically and mentally, for children to grow and elders to flourish, we need to ensure that everyone has housing they can count on. We need to ensure everyone in America has a safe, accessible, healthy, and truly affordable home. When residents thrive, communities thrive.

Mean	68	68	69	69
Final.....	80	80	81	81
Maximum.....	88	87	88	90
Minimum.....	38	39	38	38

Q35. {SSC} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	78	76	80	81
100 – Very convincing.....	25	21	29	37
80 - 99	32	35	30	29
51 - 79	24	26	22	17
50	4	2	5	3
26 - 49	4	5	3	3
0 - 25 – Not convincing	6	7	5	6
Not sure.....	5	4	6	6
51 - 100 – Convincing	82	82	81	82
50 /NS	8	6	10	10
0 - 49 – Not convincing	10	12	8	9

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

{SSD} {HEALTH AND WELLBEING- AA WOMAN - 123 WORDS} No matter where we’re from or where we live, having a safe, stable place to come home to is the foundation for our wellbeing and mental health; it’s where we celebrate our good times and recover from the rest. But today, because of unfair rules, too many of us are left merely surviving in unhealthy environments or under the threat that one unforeseen problem will have us out on the street. For people to be and stay well both physically and mentally, for children to grow and elders to flourish, we need to ensure that everyone has housing they can count on. We need to ensure everyone in America has a safe, accessible, healthy, and truly affordable home. When residents thrive, communities thrive.

Mean	68	66	69	69
Final.....	77	74	81	79
Maximum.....	87	85	89	88
Minimum.....	39	39	39	38

Q36. {SSD} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	74	71	78	78
100 – Very convincing.....	21	16	25	29
80 - 99	30	31	30	27
51 - 79	28	29	28	25
50	4	5	4	6
26 - 49	6	7	5	4
0 - 25 – Not convincing	6	9	4	4
Not sure.....	5	5	4	6
51 - 100 – Convincing	79	75	83	81
50 /NS	9	10	8	12
0 - 49 – Not convincing	12	15	9	8

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

{SSC} {HOME - WHITE MAN - 113 WORDS} Home. The place where we lay our heads, hug our loved ones, and make our memories. But today, certain politicians and the richest corporations and real-estate developers who back them keep this most basic of human needs out of our reach. They’ve handed themselves kickbacks and created tax loopholes while jacking up rents and tearing down affordable options to build luxury housing. Home should not be a luxury available only to the rich. We need to join together to rewrite the rules to build housing that all of us can afford and to ensure rents are fairly regulated. We need to ensure all of us have a place to call home, no exceptions.

Mean	64	65	63	64
Final.....	78	77	79	81
Maximum.....	87	85	88	88
Minimum.....	36	38	34	34

Q37. {SSC} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	76	74	77	80
100 – Very convincing.....	25	22	27	34
80 - 99	27	28	26	26
51 - 79	24	25	23	18
50	4	4	5	3
26 - 49	7	7	6	6
0 - 25 – Not convincing	7	8	5	5
Not sure.....	6	5	7	8
51 - 100 – Convincing	76	76	77	78
50 /NS	10	9	12	11
0 - 49 – Not convincing	13	15	11	11

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

{SSD} {HOME - AA WOMAN - 113 WORDS} Home. The place where we lay our heads, hug our loved ones, and make our memories. But today, certain politicians and the richest corporations and real-estate developers who back them keep this most basic of human needs out of our reach. They’ve handed themselves kickbacks and created tax loopholes while jacking up rents and tearing down affordable options to build luxury housing. Home should not be a luxury available only to the rich. We need to join together to rewrite the rules to build housing that all of us can afford and to ensure rents are fairly regulated. We need to ensure all of us have a place to call home, no exceptions.

Mean	64	62	65	65
Final.....	74	70	77	77
Maximum.....	85	83	87	87
Minimum.....	36	35	36	35

Q38. {SSD} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	72	68	76	77
100 – Very convincing.....	21	14	27	30
80 - 99	28	29	26	26
51 - 79	25	24	26	20
50	5	6	4	6
26 - 49	7	9	6	7
0 - 25 – Not convincing	9	11	7	6
Not sure.....	5	6	4	6
51 - 100 – Convincing	74	68	79	77
50 /NS	10	12	8	11
0 - 49 – Not convincing	16	20	13	12

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

{SSC} {SAFETY/SECURITY - WHITE MAN - 110 WORDS} Everyone, regardless of how much money we have or what zip code we live in, needs a safe and secure place to call home. But today, major developers, Wall Street investors, corporate landlords, and the lawmakers who give their greed free rein, have raised rents out of reach and put homeowners at risk of foreclosure all over again. These wealthy few treat the places where we live our lives as a source of endless profits for themselves. By coming together for commonsense solutions like regulating rent increases, placing restrictions on unhealthy real estate speculation, and developing truly affordable housing, we can ensure everyone the stability and security of a home.

Mean	65	65	64	65
Final.....	76	75	76	77
Maximum.....	86	86	87	88
Minimum.....	36	37	35	36

Q39. {SSC} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	75	73	77	78
100 – Very convincing.....	23	21	24	29
80 - 99	29	28	30	27
51 - 79	25	25	25	19
50	4	2	5	4
26 - 49	6	8	5	3
0 - 25 – Not convincing	7	9	5	7
Not sure.....	7	7	6	10
51 - 100 – Convincing	77	75	78	76
50 /NS	10	9	11	14
0 - 49 – Not convincing	13	16	10	10

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

{SSD} {SAFETY/SECURITY - AA WOMAN - 110 WORDS} Everyone, regardless of how much money we have or what zip code we live in, needs a safe and secure place to call home. But today, major developers, Wall Street investors, corporate landlords, and the lawmakers who give their greed free rein, have raised rents out of reach and put homeowners at risk of foreclosure all over again. These wealthy few treat the places where we live our lives as a source of endless profits for themselves. By coming together for commonsense solutions like regulating rent increases, placing restrictions on unhealthy real estate speculation, and developing truly affordable housing, we can ensure everyone the stability and security of a home.

Mean	64	63	66	66
Final.....	73	69	76	77
Maximum.....	85	83	87	87
Minimum.....	36	36	37	37

Q40. {SSD} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	72	68	75	76
100 – Very convincing.....	18	13	22	27
80 - 99	32	30	34	26
51 - 79	27	29	24	23
50	4	5	4	6
26 - 49	6	7	5	6
0 - 25 – Not convincing	10	12	7	7
Not sure.....	4	3	4	6
51 - 100 – Convincing	76	73	80	76
50 /NS	8	8	8	12
0 - 49 – Not convincing	16	19	12	12

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

{SSC} {AMERICAN DREAM - WHITE MAN - 118 WORDS} Imagine an America where all of us can live in vibrant, thriving communities with access to health care, quality schools, and the freedom to make our own best lives for ourselves and our families. Housing is the foundation on which our lives are built and to which our dreams are anchored. By ensuring all of us have an affordable place to call home, we can enable our neighborhoods to thrive. We have achieved the American dream when every child, every elder, and every person with a disability has a home in America. By making housing affordable, we can make the American promise of life, liberty and the pursuit of happiness apply to all of us, no exceptions.

Mean	72	71	73	72
Final.....	82	81	82	82
Maximum.....	89	88	90	90
Minimum.....	43	42	43	42

Q41. {SSC} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	80	79	81	82
100 – Very convincing.....	28	26	28	38
80 - 99	35	32	38	29
51 - 79	20	25	15	16
50	2	1	4	2
26 - 49	4	3	4	2
0 - 25 – Not convincing	6	6	5	6
Not sure.....	5	5	5	7
51 - 100 – Convincing	83	84	82	82
50 /NS	8	6	9	10
0 - 49 – Not convincing	9	10	9	8

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

{SSD} {AMERICAN DREAM - LATINA WOMAN - 118 WORDS} Imagine an America where all of us can live in vibrant, thriving communities with access to health care, quality schools, and the freedom to make our own best lives for ourselves and our families. Housing is the foundation on which our lives are built and to which our dreams are anchored. By ensuring all of us have an affordable place to call home, we can enable our neighborhoods to thrive. We have achieved the American dream when every child, every elder, and every person with a disability has a home in America. By making housing affordable, we can make the American promise of life, liberty and the pursuit of happiness apply to all of us, no exceptions.

Mean	70	68	72	69
Final.....	79	76	81	80
Maximum.....	87	86	89	88
Minimum.....	42	40	43	40

Q42. {SSD} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	76	73	78	79
100 – Very convincing.....	20	16	24	31
80 - 99	32	32	32	25
51 - 79	29	29	28	26
50	3	3	4	5
26 - 49	5	6	4	3
0 - 25 – Not convincing	6	8	3	3
Not sure.....	5	6	5	7
51 - 100 – Convincing	81	77	84	82
50 /NS	9	9	9	12
0 - 49 – Not convincing	11	14	7	6

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

{SSC} {EMPLOYMENT AND HOUSING - AA WOMAN - 114 WORDS} We all need a place to call home and rest after a hard day of work. But for more than 18 million Americans, the cost of housing is more than half of their income, making it tough to feel truly stable. There is an unmistakable connection between housing and employment opportunities because without housing you are unlikely to hold down a job and without a job you are unlikely to have access to housing. For this reason, we need to come together and advocate for a broad range of housing policies -- from localized rent control and investments in affordable housing to legislation that raises the minimum wage and increases employment opportunities across communities.

Mean	65	66	64	66
Final.....	74	74	75	76
Maximum.....	85	84	85	87
Minimum.....	37	38	36	36

Q43. {SSC} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	74	72	76	76
100 – Very convincing.....	22	20	23	28
80 - 99	30	29	31	25
51 - 79	25	25	25	23
50	5	5	5	5
26 - 49	6	7	5	4
0 - 25 – Not convincing	7	8	5	6
Not sure.....	5	5	5	8
51 - 100 – Convincing	77	75	79	76
50 /NS	10	10	11	13
0 - 49 – Not convincing	13	15	10	10

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

{SSD} {EMPLOYMENT AND HOUSING - WHITE MAN - 114 WORDS} We all need a place to call home and rest after a hard day of work. But for more than 18 million Americans, the cost of housing is more than half of their income, making it tough to feel truly stable. There is an unmistakable connection between housing and employment opportunities because without housing you are unlikely to hold down a job and without a job you are unlikely to have access to housing. For this reason, we need to come together and advocate for a broad range of housing policies -- from localized rent control and investments in affordable housing to legislation that raises the minimum wage and increases employment opportunities across communities.

Mean	67	65	68	66
Final.....	73	67	78	75
Maximum.....	87	85	88	86
Minimum.....	37	36	37	36

Q44. {SSD} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	72	67	76	75
100 – Very convincing.....	20	14	25	24
80 - 99	27	29	26	26
51 - 79	28	27	30	25
50	7	8	6	8
26 - 49	5	5	5	6
0 - 25 – Not convincing	9	14	4	5
Not sure.....	4	4	3	5
51 - 100 – Convincing	76	70	81	75
50 /NS	10	11	9	14
0 - 49 – Not convincing	14	19	10	11

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

Sometimes in the course of a survey people change their minds.

Q45. {P} {SSA} What role should the local government play in ensuring affordable housing?

A big role	52	51	54	59
A medium role	31	31	30	30
A small role.....	13	15	12	7
No role at all	2	2	2	2
Not sure.....	2	1	2	2
 Big/Medium role	 83	 82	 84	 88
Small/No role at all	15	17	14	10

Q46. {P} {SSB} What role should the federal government play in ensuring affordable housing?

A big role	49	49	48	53
A medium role	30	26	34	29
A small role.....	15	18	11	11
No role at all	4	6	3	5
Not sure.....	2	1	3	3
 Big/Medium role	 79	 75	 82	 82
Small/No role at all	19	24	15	15

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

Q47. {P} Please indicate whether you favor or oppose each of the following policies on a scale of 0 to 10 where 0 means you strongly oppose and 10 means you strongly favor. **{RANDOMIZE}**

Sorted by means

C47a. Investing in the building of more affordable housing in every neighborhood	7.8	7.7	7.9	8.1
C47c. Passing rent control measures	7.7	7.6	7.8	8.0
C47e. Providing renter or owner subsidies to low- and moderate- income households	7.6	7.4	7.7	8.1
D47b. Investing public funds into the creation of more affordable housing	7.5	7.3	7.7	7.9
D47d. Regulating rent increases.....	7.4	7.1	7.8	7.9
D47f. Investing in homeowners' and renters' assistance for low-income people and people of color.....	7.2	6.9	7.4	7.6

Sorted by “10 – Strongly favor”

C47a. Investing in the building of more affordable housing in every neighborhood	38	36	40	46
C47c. Passing rent control measures	36	33	38	44
D47d. Regulating rent increases.....	32	28	36	39
C47e. Providing renter or owner subsidies to low- and moderate- income households	32	30	33	42
D47b. Investing public funds into the creation of more affordable housing	31	29	33	38
D47f. Investing in homeowners' and renters' assistance for low-income people and people of color.....	30	25	33	38

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

a. {SSC} Investing in the building of more affordable housing in every neighborhood.

Mean	7.8	7.7	7.9	8.1
10 – Strongly favor	38	36	40	46
8 - 9	26	26	27	22
6 - 7	15	17	13	12
5	8	8	7	8
1 - 4	7	8	6	6
0 – Strongly oppose	3	3	4	2
Not sure	2	2	2	3
6 - 10 – Favor	80	79	80	81
5 /NS	10	10	10	11
0 - 4 – Oppose	10	11	10	9

b. {SSD} Investing public funds into the creation of more affordable housing.

Mean	7.5	7.3	7.7	7.9
10 – Strongly favor	31	29	33	38
8 - 9	25	28	22	26
6 - 7	22	20	23	19
5	8	8	8	8
1 - 4	9	11	6	6
0 – Strongly oppose	3	3	3	2
Not sure	2	0	4	2
6 - 10 – Favor	78	77	79	82
5 /NS	10	9	12	10
0 - 4 – Oppose	12	14	9	8

c. {SSC} Passing rent control measures.

Mean	7.7	7.6	7.8	8.0
10 – Strongly favor	36	33	38	44
8 - 9	27	29	25	23
6 - 7	15	15	15	13
5	7	6	8	4
1 - 4	7	10	4	7
0 – Strongly oppose	5	4	5	3
Not sure	4	2	5	6
6 - 10 – Favor	78	78	78	80
5 /NS	10	8	13	10
0 - 4 – Oppose	12	14	9	11

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

d. {SSD} Regulating rent increases.

Mean	7.4	7.1	7.8	7.9
10 – Strongly favor	32	28	36	39
8 - 9	29	30	29	28
6 - 7	14	13	16	13
5	7	7	7	6
1 - 4	10	16	5	6
0 – Strongly oppose	5	6	5	4
Not sure	2	2	2	4
6 - 10 – Favor	76	70	81	80
5 /NS	9	8	9	9
0 - 4 – Oppose	16	22	10	11

e. {SSC} Providing renter or owner subsidies to low- and moderate- income households.

Mean	7.6	7.4	7.7	8.1
10 – Strongly favor	32	30	33	42
8 - 9	26	25	27	23
6 - 7	18	20	16	16
5	9	10	9	8
1 - 4	7	9	5	5
0 – Strongly oppose	3	4	3	1
Not sure	5	2	7	5
6 - 10 – Favor	76	75	76	81
5 /NS	14	12	16	13
0 - 4 – Oppose	10	12	8	6

f. {SSD} Investing in homeowners' and renters' assistance for low-income people and people of color.

Mean	7.2	6.9	7.4	7.6
10 – Strongly favor	30	25	33	38
8 - 9	21	23	19	22
6 - 7	23	24	22	18
5	10	10	10	8
1 - 4	10	12	7	8
0 – Strongly oppose	4	5	4	4
Not sure	3	1	4	3
6 - 10 – Favor	73	72	75	78
5 /NS	13	11	14	11
0 - 4 – Oppose	14	17	11	12

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

Q48. {P} {SSA} Even if neither is perfect, which of the following statements is closer to your opinion? **{ROTATE 1-2, 2-1}**

Housing is a private responsibility that we regulate	20	24	17	14
Housing is a public good that everyone should have access to.....	73	71	75	80
Not sure.....	7	5	8	6

Q49. {P} {SSB} Even if neither is perfect, which of the following statements is closer to your opinion? **{ROTATE 1-2, 2-1}**

Housing is a private responsibility that we regulate	17	23	10	14
Housing is a basic human need that everyone should have access to.....	81	74	88	83
Not sure.....	3	3	2	3

Q50. {P} How important is the issue of housing for the country to address compared to other issues?

Very important.....	47	45	50	56
Somewhat important	36	37	36	32
A little important	12	15	10	8
Not important at all	2	2	1	2
Not sure.....	2	1	3	2
Important	84	82	85	88
Not important.....	14	17	11	10

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

Q51. {P} Please indicate if you agree or disagree with each statement. **[RANDOMIZE]**

Sorted by “Strongly agree”

C51a.Everyone should be able to choose where to live when you can afford it. Being denied where to live because of race, family status, or disability is discrimination	68	66	71	72
D51b.Being denied where to live because of race, family status, or disability is discrimination	67	61	73	70
D51d.Every person deserves the right to a safe, secure, and affordable place to live no matter what we look like or where we come from.....	63	55	70	72
C51c.Everyone should be able to live in a neighborhood with good schools, grocery stores, parks, and libraries	62	61	63	67
C51g.We can make a difference by coming together as a community to make housing affordable for all.....	47	45	49	55
D51h.By working together we can prioritize policies that seek racial fairness in housing	43	40	45	51
C51e.If we had the right policies in place, almost no one would be homeless in America.....	42	44	41	48
D51f.If we had the right policies in place, almost no one would be struggling to find and keep housing in America.....	38	37	39	50

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

a. **{SSC}** Everyone should be able to choose where to live when you can afford it. Being denied where to live because of race, family status, or disability is discrimination.

Strongly agree	68	66	71	72
Somewhat agree	22	24	20	18
Somewhat disagree	6	6	6	5
Strongly disagree	2	2	1	2
Not sure	2	1	3	3
Agree	90	90	91	91
Disagree	7	9	6	6

b. **{SSD}** Being denied where to live because of race, family status, or disability is discrimination.

Strongly agree	67	61	73	70
Somewhat agree	22	27	18	21
Somewhat disagree	5	6	3	2
Strongly disagree	4	4	4	5
Not sure	2	1	3	2
Agree	89	88	91	90
Disagree	9	11	7	7

c. **{SSC}** Everyone should be able to live in a neighborhood with good schools, grocery stores, parks, and libraries.

Strongly agree	62	61	63	67
Somewhat agree	29	30	28	23
Somewhat disagree	6	6	5	6
Strongly disagree	1	1	1	1
Not sure	2	2	3	3
Agree	91	91	91	90
Disagree	7	7	6	7

d. **{SSD}** Every person deserves the right to a safe, secure, and affordable place to live no matter what we look like or where we come from.

Strongly agree	63	55	70	72
Somewhat agree	27	31	24	21
Somewhat disagree	6	8	3	4
Strongly disagree	2	4	0	1
Not sure	2	3	2	3
Agree	90	86	94	92
Disagree	8	11	4	5

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

e. **{SSC}** If we had the right policies in place, almost no one would be homeless in America.

Strongly agree	42	44	41	48
Somewhat agree	33	32	34	31
Somewhat disagree	13	14	11	8
Strongly disagree	8	8	8	6
Not sure	4	3	6	6
Agree	75	75	75	79
Disagree	20	22	19	14

f. **{SSD}** If we had the right policies in place, almost no one would be struggling to find and keep housing in America.

Strongly agree	38	37	39	50
Somewhat agree	36	35	36	33
Somewhat disagree	15	16	15	10
Strongly disagree	6	7	5	3
Not sure	5	5	5	4
Agree	74	72	75	83
Disagree	21	23	20	13

g. **{SSC}** We can make a difference by coming together as a community to make housing affordable for all.

Strongly agree	47	45	49	55
Somewhat agree	39	41	37	31
Somewhat disagree	7	8	7	4
Strongly disagree	4	4	3	4
Not sure	3	2	5	6
Agree	86	86	85	86
Disagree	11	12	10	8

h. **{SSD}** By working together we can prioritize policies that seek racial fairness in housing.

Strongly agree	43	40	45	51
Somewhat agree	40	43	37	33
Somewhat disagree	8	10	7	6
Strongly disagree	4	4	3	2
Not sure	5	3	7	7
Agree	83	83	83	85
Disagree	12	14	11	8

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

The remaining questions are for statistical purposes only.

Q52. Are you registered to vote at your current address?

Yes	84	87	81	73
No	14	12	17	24
Not sure.....	2	1	2	3

Q53. How likely are you to vote in the election this November 2020 for President, Senate, Congress, and other offices -- are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

Almost Certain.....	70	71	68	58
Probably	10	11	9	11
50 - 50	11	10	12	15
Probably not	2	2	3	5
Definitely not	6	4	7	10
Not sure.....	2	2	2	2

Q54. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

Q55. {If Democrat in Q54, ask:} Do you consider yourself a strong or a not-so-strong Democrat?

Q56. {If Republican in Q54, ask:} Do you consider yourself a strong or a not-so-strong Republican?

Q57. {If Independent in Q54, ask:} Would you say you lean more towards the Republicans or more towards the Democrats?

Strong Democrat	25	23	26	25
Not-so-strong Democrat.....	12	11	13	13
Independent - lean Democrat	7	7	6	6
Democrat.....	43	41	45	44
Independent	11	11	12	15
Republican	37	41	35	30
Independent - lean Republican	7	8	6	6
Not-so-strong Republican	11	11	11	6
Strong Republican.....	20	22	18	18
Other	2	2	1	3
Not sure.....	4	3	5	6
Prefer not to answer.....	2	2	3	2

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

Q58. Which of the following best describes your current employment status?

Employed full-time.....	37	43	30	21
Employed part-time	13	12	14	15
Unemployed	12	13	11	24
Homemaker or stay at home parent	9	2	16	9
Student	6	4	7	6
Retired.....	22	24	21	25
Prefer not to answer.....	2	2	1	2

Q59. {If unemployed; Q58=3} Are you currently unemployed as a result of the Coronavirus/COVID-19 pandemic?

	Weighted N=	121	64	56	68
	Unweighted N=	242	120	119	158
Yes	41	46	35	34	
No	56	51	62	63	
Prefer not to answer.....	3	2	3	3	

Q60. Are you married, unmarried with a partner, single, separated, divorced, or widowed?

Married	42	46	40	28
Unmarried with Partner	12	9	15	14
Single	29	34	24	36
Separated.....	1	1	1	2
Divorced	9	7	12	13
Widowed.....	5	3	8	6
Prefer not to answer.....	1	1	1	1

Q61. Do you have any children under the age of 18 living at home with you?

Yes	28	30	27	26
No	71	70	72	73
Prefer not to answer.....	0	0	1	0

	TOTAL	MEN	WOMEN	<200% FPL
Weighted N=	1000	489	508	290
Unweighted N=	1701	808	888	705

Q62. Have you or someone you know ever experienced housing instability, for example having trouble paying rent, overcrowding, moving frequently because of cost, staying with relatives, or spending the bulk of your household income on housing?

Select all that apply

Yes, have personally experienced it in the past.....	37	38	36	46
Yes, am personally experiencing it right now.....	13	14	12	20
Yes, know someone who has experienced it in the past	25	25	26	24
Yes, know someone who is experiencing it right now	15	13	16	14
Yes, combined	64	64	64	72
No, have not personally experienced it and do not know of someone who has	33	33	33	25
Prefer not to answer.....	3	2	4	3

Q63. Have you or someone you know ever experienced homelessness?

Select all that apply

Yes, have personally experienced it in the past.....	20	23	16	31
Yes, am personally experiencing it right now.....	4	6	2	5
Yes, know someone who has experienced it in the past	24	23	25	25
Yes, know someone who is experiencing it right now	9	8	9	9
Yes, combined	45	49	42	54
No, have not personally experienced it and do not know of someone who has	52	50	55	44
Prefer not to answer.....	2	1	3	2

Q64. How would you describe the area in which you live?

City with over a million people.....	19	22	16	18
Smaller city.....	20	22	18	23
Suburb near a city	35	35	34	28
Small town.....	12	12	12	13
Rural area.....	14	10	19	16
Not sure.....	1	0	1	1

Q65. Do you own or rent the place where you currently live?

Own.....	59	61	57	38
Rent.....	35	33	38	53
Other (write)	4	4	4	8
Prefer not to answer.....	2	2	1	1